

**Eliza Tourism uses cutting edge natural language processing technology powered by IBM Watson to deliver an astounding human-computer interaction experience.**

## Highlights

- Integrated information platform
- Tourist module (desktop and mobile)
- Tourism information point module
- Call and Processes logging
- Integrates with business processes
- Supports text forms, e-mail and voice.
- Mobile and desktop interfaces
- Reports on all possible metrics such as most asked questions by your customers
- Social networks based sentiment analysis module (β).

Eliza is able to work in many different environments and business cases as a traveller personal assistant. A visitor to the city can quickly inform Eliza of his interests and Eliza will recommend places to go. Moreover, Eliza is able to answer any city specific question via any interface instantly. The strongest feature yet is Eliza's ability to easily integrate with other systems giving visitors a central application where they can ask anything about the city. For example:

- "What time will the next bus arrive?" Eliza is able to provide the bus schedule based on the visitors location and desired location and also chain a business process to allow the visitor to buy the ticket online using several payment gateways such as PayPal, Visa, etc
- "I would like the best fish restaurant in the area?" Eliza is able to provide the user the best fish restaurant for the city based on their location by integrating to TripAdvisor API
- "What historical significance does this area in the city have?" Eliza is able to geolocate the visitor and provide location specific information based on his profile or offer attractions such as museums based on GeoLocation and visitor interests.



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